

End HIV 901 CAB Monthly Meeting

MINUTES

WEDNESDAY, APRIL 9, 2025

2:00 PM – 3:30 PM

FRIENDS FOR ALL

TYPE	Hybrid (In-Person and Virtual)
PRESENTER / FACILITATOR	Elizabeth Propst, Community Outreach Program Coordinator—End HIV 901, Infectious Diseases, St. Jude Nancy Brownlee, Prideworks Foundation (prideworksagency@gmail.com) * No Conflict
TRANSCRIBER	Sheri Monroe, Senior Administrative Assistant, Infectious Diseases, St. Jude
CAB MEMBERS PRESENT	Chasity Bolton, Christ Community Health Services (chasity.bolton@christchs.org) * No Conflict DeMarcus Jones, Planned Parenthood of Memphis & North MS (dejones@pptnm.org) * Conflict Krista Wright Thayer, Shelby County Health Department (krista.wright@gmail.com) * No Conflict Nancy Brownlee, Prideworks Foundation (prideworksagency@gmail.com) * No Conflict Nicole Brewer, A Betor Way (nicole@abetorway.org) * Conflict Sharmain Mayes Winston, TN Dept of Health (sharmainmayes@gmail.com) * No Conflict Tomekicia Wren, Hope House Memphis (twren@hopehousememphis.org) * Conflict
CAB MEMBERS VIRTUAL	Jenieya Peterson, OUTMemphis (jpeterson@outmemphis.org) * Conflict Kayla Collins, OUTMemphis (kcollins@outmemphis.org) * Conflict Nate Boutte, Amgen (drnateboutte@gmail.com) * No Conflict Roslyn Rose, Methodist Le Bonheur Community Outreach (roslyn.rose@lebonheur.org) * Conflict
OTHER PARTICIPANTS	Dana Moore, United Way of Greater Nashville (dana.moore@unitedwaygn.org) N/A - <i>Virtual</i> Elizabeth Propst, St. Jude Children’s Research Hospital (elizabeth.propst@stjude.org) N/A Felicia Williams, Shelby County Health Department (felicia.williams@shelbycountyttn.gov) * No Conflict Karrie Reed, St. Jude Children’s Research Hospital (karrie.reed@stjude.org) N/A - <i>Virtual</i> Latrice Pichon, University of Memphis/School of Public Health (lpichon@memphis.edu) N/A - <i>Virtual</i> Ray Rico, Ray Rico Freelance (rico@rayricofreelance.com) N/A Sheri Monroe, St. Jude Children’s Research Hospital (sheri.monroe@stjude.org) N/A Yasser Yusef, Shelby County Health Department (yasser.yusuf@shelbycountyttn.gov) * No Conflict
CAB MEMBERS ABSENT	Antoine Maxwell, Troo’ Alternatives CDC (maxdev901@gmail.com) * No Conflict Auriel McAfee, Methodist Le Bonheur Healthcare, (auriel.mcafee@mlh.org) * No Conflict Brandon Allen, Community Advocate (brandonjallen681@gmail.com) * No Conflict Cristobal Valdebenito, Friends for All (cristobal.valdebenito@friendsforall.org) * Conflict Jessie Claudio, Latino Commission on AIDS (jclaudio@latinoaids.org) * No Conflict Kayihura (Kay) Manigaba, University of TN Health Sciences Center-Pharmacy Light Walleman, A Betor Way (light@abetorway.org) * Conflict Monica Lusk, Partnership to End AIDS Status PEAS (monica@partnershiptoendaidsstatus.org) * Conflict
AGENDA	<div style="border: 1px solid black; padding: 10px;">  <p>Ending the HIV Epidemic Shelby County</p> <p>Community Advisory Board (CAB) Meeting Wednesday, April 2, 2025 In Person, Friends for All: Community Room 2:00 PM, CST</p> <ol style="list-style-type: none"> I. Call to Order II. Disclosure Statement: The meetings and activities of the End HIV 901 CAB Meeting are a matter of public record. Each meeting will be recorded, and a transcript of the meeting minutes will be kept. Each member will receive copies of recordings and meeting minutes for their personal record keeping. Discussions associated with End HIV 901 CAB are not considered private or confidential. III. Roll Call/Conflicts of Interest: Reminder: Conflicts of interest are for organizations who receive direct funding from Tennessee Department of Health (TDH) or United Way of Greater Nashville (UWGN) as a continuation of EHE related work. Those who do not receive such funding from either TDH and/or UWGN, please indicate “no conflicts” during roll call. IV. End HIV 901 Community Advisory Board Updates: <i>None for this meeting.</i> V. Old Business: A. There is no old business VI. New Business: A. End HIV 901 Orientation Refresher B. Event Planning C. Agenda items for next meeting (including selecting meeting location) VII. Announcements/Public Comments: This section is reserved for any members or visitors to share applicable updates or additional comments they may wish to share with the audience. No more than 5 minutes maximum. VIII. Adjournment <p style="text-align: center;">Next Meeting: Wednesday, May 7, 2025, at 2:00 PM, To Be Determined We invite you to host a CAB meeting!</p> </div>

<p>CALL TO ORDER / CONFLICTS OF INTEREST</p>	<p>Welcome and Call Meeting to Order – Nancy Brownlee – 2:21 pm</p> <p>Disclosure Statements</p> <p>Roll Call / Conflict of Interests completed by Nancy Brownlee, Secretary</p> <p><i>* CAB members are responsible for verifying that their attendance is accurately recorded in the meeting minutes each month for the official record.</i></p>
<p>END HIV 901 COMMUNITY ADVISORY BOARD UPDATES</p>	<p>Updates from Coordinating Site - Elizabeth Propst</p> <p><i>None for this meeting</i></p>
<p>OLD BUSINESS</p>	<p><i>None for this meeting</i></p>
<p>NEW BUSINESS</p>	<p>End HIV 901 Orientation Refresher</p> <p>The discussion focuses on the recent changes within the End HIV 901 Community Advisory Board (CAB), emphasizing the need to revisit foundational principles. The meeting reviews the CABs’ mission to reduce new HIV transmissions, improve care accessibility, and end the epidemic.</p> <p>Key areas discussed include the four (4) pillars of action:</p> <ol style="list-style-type: none"> 1. Diagnose - identify HIV early 2. Treat - rapidly achieve viral suppression 3. Prevent - utilize strategies like PrEP and mental wellness 4. Respond - address growing HIV clusters to stop new infections <ul style="list-style-type: none"> • The importance of collaboration among organizations • Member roles in community engagement, social media visibility, & providing feedback on initiatives. <p>Personal stories and motivations for joining the cause were shared, along with recognition of funded agencies and their contributions (Friends For All, Hope House Memphis, St. Jude).</p> <p>Participants were encouraged to voice opinions to help shape the direction of efforts.</p> <ul style="list-style-type: none"> ➤ Visibility matters. ➤ Social media content should authentically highlight our work. ➤ If efforts feel repetitive or uninteresting, let us know so we can address it. <p>Need to review, revise, and update the End HIV 901 Community Action Plan to better reflect the needs of Memphis and Shelby County.</p> <ol style="list-style-type: none"> 1. <i>What does Memphis need right now?</i> 2. <i>What does Shelby County want?</i> 3. <i>What is happening that needs to stop?</i> 4. <i>What can we do to be more effective as a Community Advisory Board?</i> <p>Does everyone understand their role as a CAB member?</p> <p>EHE 901 Event Planning</p> <p>Only one (1) event can be managed. Need to consolidate ideas/come to consensus on date, name & details.</p> <p>NAME: “Block Party” theme, various names were discussed. Consensus = “901 Vibe Fest”</p> <p>DATE: Friday, May 16th, 2025</p> <p>TIME: 3:00 pm – 7:00 pm</p> <p>LOCATION: Overton Park (pending confirmation of rental fees, permits, etc.)</p> <p>GOAL: Bring visibility to End HIV 901 while providing resources like blood pressure checks, vaccinations, and screenings—in one place, to the youth community of Memphis & Shelby County. Ideas to attract youth:</p> <ul style="list-style-type: none"> • Food Trucks (kid-friendly food) • Dance Teams / Dance Activities • Games (Gaming Trucks?) • Music/entertainment (DJ or band?) • Engaging/Youth-friendly Vendors

If the goal is “Prevention”, should Education or Testing be prioritized?

- Education should be key. If event focuses solely on testing, it might discourage attendance.
- Need to focus on educating the community about prevention and resources, while making it fun.
- Food trucks are a great draw. Attendees could visit booths to get tickets for free food.
- Raffles or giveaways might also boost engagement.

Should this be more of a “Resource Fair”?

- “Prevention” could be the central theme with food vendors, music, and fun educational opportunities included to reinforce the goal and mission of the event.

COMMITTEES:

1. Venue/Location (includes permits, etc.)
2. Vendors (Community Partners, etc.)
3. Food Trucks
4. Entertainment (DJ? Miss Lydia and Stan Bell mentioned)
5. Transportation/Logistics (includes parking on site)
6. Marketing

Additional Thoughts & Follow-Up Needed:

- Make sure parents bring them & stay at event. Promote as “Family-Friendly” to attract both youth & parents together.
 - Need accessible Transportation to attract more families
 - Target specific zip codes?
 - Sponsorship from MATA? Bus cards/passes? Other options? Can agencies with company vehicles use transport?
- Partner with local food banks (may encourage parents to attend)
- Will need electricity and “stage” area for performers/entertainment (part of venue contract)
- May 16th date seems tight, but funds must be spent by May 31. Majority of planning could be done by then even if the date gets pushed back.
- Meka Wren/Hope House Memphis – potential access to Prevention funds to use for this; Will follow-up with Elizabeth immediately after CAB meeting to confirm.
- Community partners may bring their own materials to contribute but need larger organizations to lead outreach.
 - I.e. Health Department or others with recognizable names (St. Jude) would be better suited to approach potential collaborators and sponsors.
 - Suggestions for community partners or resources? CAB’s responsibility to provide input on who they want involved.
 - Compile a list of community resources and pass it along to larger agencies to handle outreach and act as the face for the event.

All CAB members must submit vendor suggestions in Slack by Friday, April 11th.

COMMUNICATION – SLACK

Due to lack of participation in Teams, and the ongoing need for communication & follow-up between monthly CAB meetings, “**Slack**” has been suggested and adopted as the new method of communication between EHE CAB members going forward.

Elizabeth sent Slack invitations to all CAB members during the meetings for **(1) #ending the HIV epidemic** and **(2) #901 Vibe Fest**.

All CAB members are expected to accept the invitation and begin using Slack as primary method of communication in lieu of Teams.

All further discussions regarding the event will take place on Slack following this meeting.

ANNOUNCEMENTS	Please submit any announcements for the next meeting <i>at least seven (7) days in advance</i> so they can be included in the agenda.
END HIV 901 SOCIAL MEDIA	<i>None for this meeting</i>
RECORDING LINK	Webex Recording link: https://stjude.webex.com/stjude/ldr.php?RCID=5760c190d276b4aa8b8feff89c8a3b5c
NEXT MEETING	Next End HIV 901 CAB Meeting: Wednesday, May 7th, 2025, 2:00 pm – 3:30 pm (CST) Location TBA
ADJOURNMENT	3:33 pm